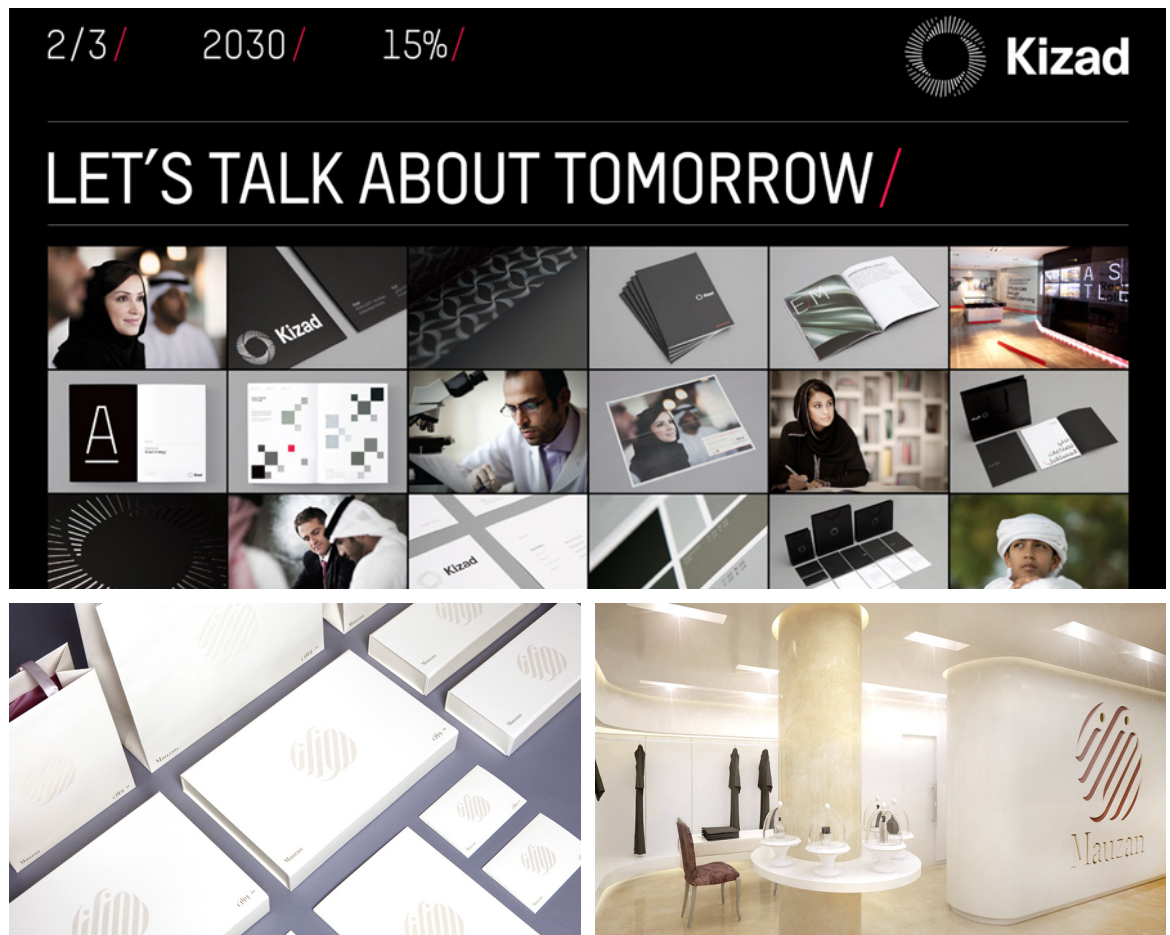


NEWS: BRIGHT IDEAS – GLOBALLY RECOGNISED

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Prepared by: Hermann Behrens, Business Development Director for Africa & Middle East



The Brand Union Middle East is the most awarded branding agency at the Dubai Lynx Awards 2011 (affiliated to the famed Cannes Lions Advertising Festival). The premier awards for the regional branding and media industry, this is the first year that Dubai Lynx has included Design as a part of the awards mix.

The Brand Union won Silver and Bronze in the coveted Corporate Identity section for its work on Kizad, the Abu Dhabi based industrial zone at the forefront of the Emirate's economic diversification efforts and Mauzan an Al Ain based designer Abaya and Sheila brand.

Our success on two such diverse projects highlights the strength of our approach to brand building. In all our work, we blend art and science to arrive at a bright idea that not only inspires, but also provides a sustainable competitive advantage for clients.

To know more contact hermann.behrens@thebrandunion.com